



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-08-2012 PAGE: 1 of 1

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 401812	Contract Dt 10-05-2012	Revision Dt 10-08-2012	Rev# 4	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA												
Agency Est# 11 15 316			CMS # 245953	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245953									
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 15 E : 316																			
1	10-09-2012	10-14-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)			9	30		X	X	X				4	250	4	1,000.00
6	10-09-2012	10-12-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			8	30		X	X	X	X			8	2,000	8	16,000.00
7	10-15-2012	10-15-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			8	30	X							2	2,000	2	4,000.00
14	10-14-2012	10-14-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705)			9	30							X	1	550	0	0.00
28	10-09-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30		X	X	X	X			8	2,000	8	16,000.00
43	10-14-2012	10-14-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)			9	30							X	1	250	1	250.00
44	10-10-2012	10-10-2012	10:00PM - 11:00PM	PRIME WED MOVIES/SPECIALS (7022)			9	30			X					1	6,000	1	6,000.00
45	10-11-2012	10-11-2012	08:00PM - 09:00PM	PRIME TH8 (7038)			9	30				X				1	4,000	1	4,000.00
Contracted Gross Total:																	121	205,950.00	
Actual Gross Total:																	121	205,950.00	
Agency Commission:																		30,892.50	
Net Total:																		175,057.50	
Month/YR		Preempted			Made Good			Contract Total			Adjustments			Actual Total					
Oct 12		0.00			0.00			205,950.00			0.00			205,950.00					
TOTAL		0.00			0.00			205,950.00			0.00			205,950.00					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood